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## Statistical Overview of the Canadian Maple Industry **2017**

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## Overview

The Canadian maple syrup industry accounts for approximately 71% of the world's maple syrup and is the leading global producer of maple products. Despite a production increase of 145% over the last decade, Canada's world share has fallen by 9% due to rising competition from the United States.

For the second year in a row, Canadian maple syrup production continued to increase. In 2017, Canada recorded the highest numbers in maple syrup production and value since the data started being collected in 1924. After falling for two consecutive years (2014 and 2015), maple syrup production reached 12.5 million gallons in 2017 (Table 1.3.), up 41% from 2015 and 3% from 2016. In 2017, the value of maple syrup amounted to \$494 million (Table 1.5.), a 38% and 2% increase from 2015 and 2016, respectively.

The province of Quebec alone accounts for 90% of the country's maple syrup production. The Federation of Quebec Maple Syrup Producers allocated five million new taps in 2016, with plans for them to be fully functioning in 2018. All of these new taps mean that Quebec, and in turn Canada, will continue to increase production; the new taps alone expected to produce an extra 1.3 million gallons of maple syrup.

Canada is the world's largest exporter of maple products, with exports valued at \$382 million in 2017, nearly the same value as in 2016 and up 35% over the last five years. Quebec accounted for nearly 97% of Canadian maple product exports and New Brunswick for 3%, with the remaining maple-producing provinces (Table 2.1.1.) accounting for less than 1% of total exports. In 2017, 62% of Canadian exports went to the United States, 11% to Germany and 6% to Japan, with the other export destinations (Table 2.1.4.) accounting for 21% of total exports.



# 1. Production

## 1.1. Number of maple farms<sup>1</sup> by province

	2011	2016
Newfoundland and Labrador	1	0
Prince Edward Island	11	17
Nova Scotia	152	187
New Brunswick	191	212
Quebec	7,639	7,863
Ontario	2,673	3,003
Manitoba	67	81
Saskatchewan	24	29
Alberta	7	0
British Columbia	82	76
<b>Canada</b>	<b>10,847</b>	<b>11,468</b>

Note:

1. Number of farms includes all farms reported maple taps, and not exclusively farms in which maple syrup production represents 50% or more of total farm cash receipts.

Source: Statistics Canada (CANSIM Table 004-0220)

## 1.2. Number of maple taps by province

	2011	2016
Newfoundland and Labrador	x	0
Prince Edward Island	9,693	9,760
Nova Scotia	372,452	446,300
New Brunswick	1,896,773	2,285,785
Quebec	40,632,512	42,529,033
Ontario	1,508,651	1,713,022
Manitoba	8,251	5,961
Saskatchewan	5,917	1,490
Alberta	x	0
British Columbia	3,609	4,009
<b>Canada</b>	<b>44,440,024</b>	<b>46,995,360</b>

Note:

X: Suppressed to meet the confidentiality requirements of the *Statistics Act*.

Source: Statistics Canada (CANSIM Table 004-0220)



### 1.3. Maple syrup production<sup>1</sup> by province (thousands of gallons<sup>2</sup>)

	2013	2014	2015	2016	2017
Nova Scotia	37	29	19	48	57
New Brunswick	484	502	430	528	551
Quebec	9,083	8,584	8,090	11,185	11,493
Ontario	449	368	369	398	425
<b>Canada</b>	<b>10,053</b>	<b>9,484</b>	<b>8,908</b>	<b>12,160</b>	<b>12,526</b>

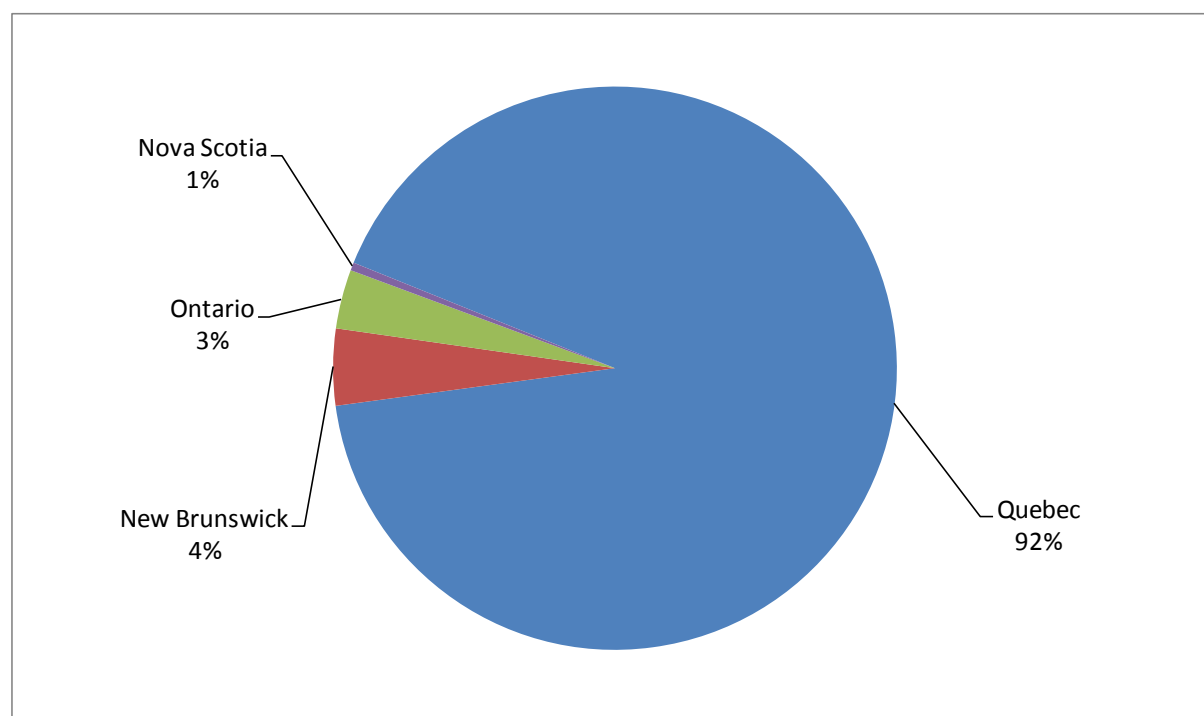
Notes:

1. Maple products such as taffy, sugar and maple butter have been converted to syrup equivalent.

2. Conversion factors: 1 gallon of syrup equals 10.0 pounds of maple sugar. One gallon of syrup weighs 13.24760 pounds. One gallon of syrup equals 10.4 pounds of taffy. The conversion of maple taffy to syrup varies with the density of syrup that year.

Source: Statistics Canada (CANSIM Table 001-0008)

### 1.4. Maple syrup production by province - percent share, 2017



Source: Statistics Canada (CANSIM Table 001-0008)



### 1.5. Gross value<sup>1</sup> of maple products by province (thousands of Canadian dollars)

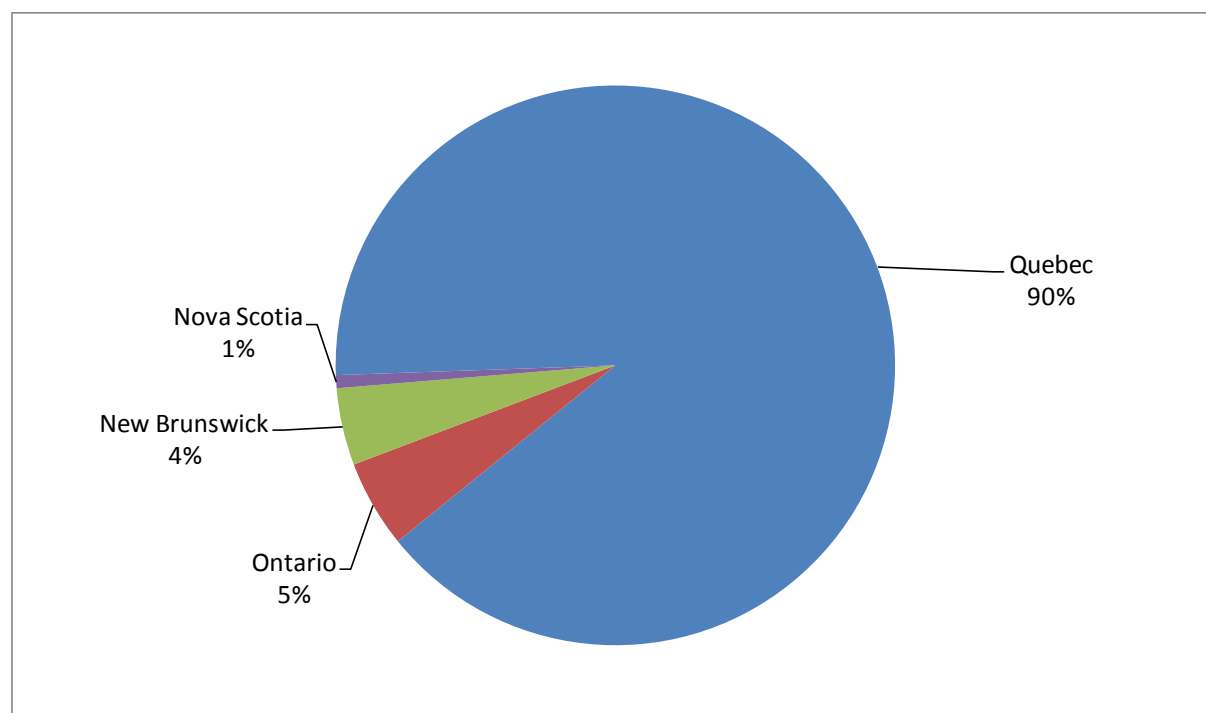
	2013	2014	2015	2016	2017
Nova Scotia	2,225	1,779	1,176	3,200	3,712
New Brunswick	28,892	30,580	24,415	22,023	22,003
Quebec	347,700	323,000	306,500	435,600	443,047
Ontario	30,845	25,863	26,151	23,286	24,947
<b>Canada</b>	<b>409,661</b>	<b>381,222</b>	<b>358,242</b>	<b>484,109</b>	<b>493,709</b>

Note:

1. The gross value of maple products includes maple sugar, maple syrup, maple taffy and maple butter.

Source: Statistics Canada (CANSIM Table 001-0008)

### 1.6. Gross value of maple products by province - percent share, 2017



Source: Statistics Canada (CANSIM Table 001-0008)



## 2. Trade

### 2.1. Exports

#### 2.1.1. Maple products<sup>1</sup> exports by province - value (thousands of Canadian dollars)

	2013	2014	2015	2016	2017
Newfoundland and Labrador	0	0	0	1	0
Prince Edward Island	101	219	0	0	23
Nova Scotia	341	239	515	558	520
New Brunswick	9,471	12,174	17,648	17,168	10,808
Quebec	266,173	295,014	338,976	362,324	369,774
Ontario	1,344	1,909	2,155	773	171
Manitoba	0	0	0	0	0
Saskatchewan	0	0	47	0	0
Alberta	0	1	1	194	118
British Columbia	512	239	200	391	702
<b>Canada<sup>2</sup></b>	<b>277,942</b>	<b>309,794</b>	<b>359,542</b>	<b>381,408</b>	<b>382,115</b>

Notes:

1. Maple Products include both maple sugar and maple syrup.

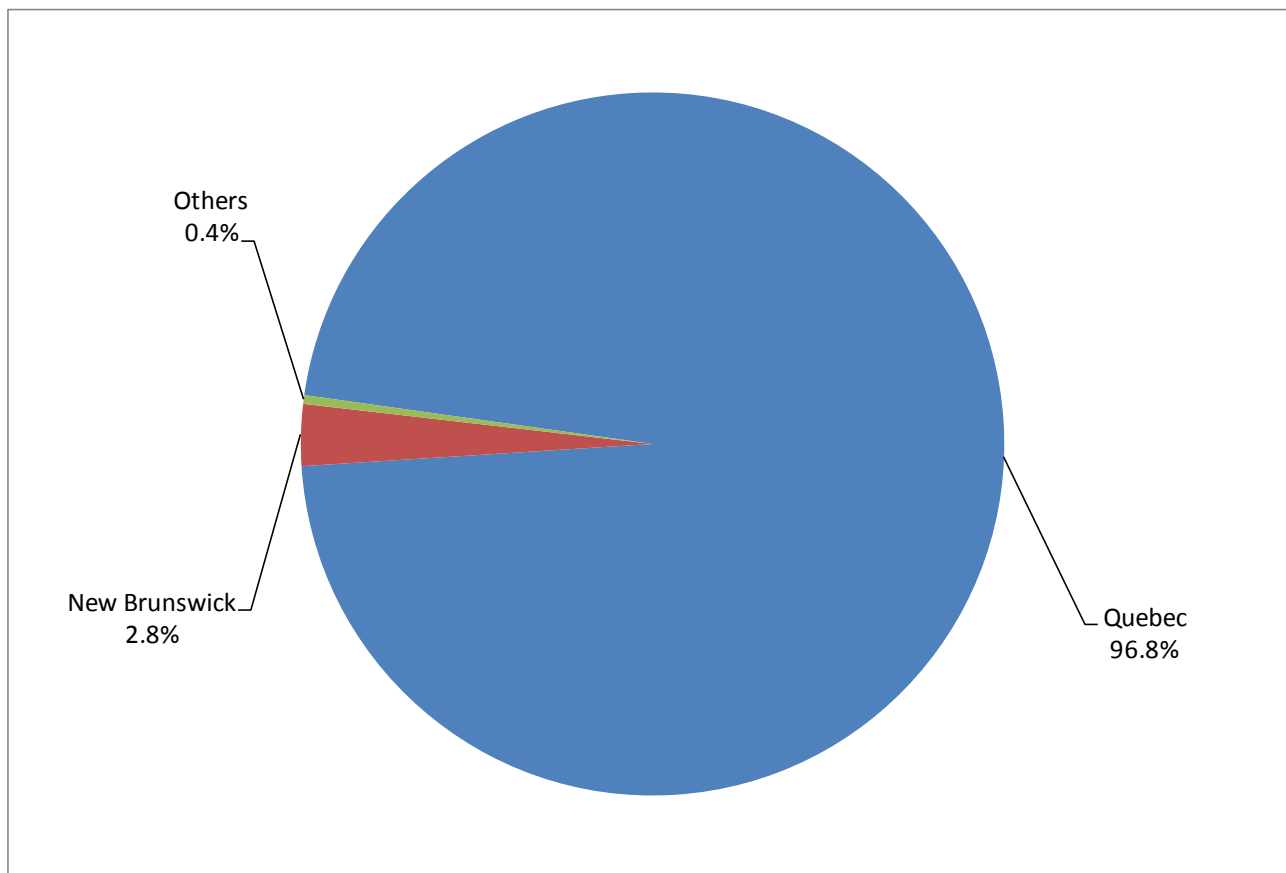
2. Totals may not add up as some data was suppressed to meet confidentiality requirements of the *Statistics Act*.

Source: Statistics Canada (CATSNet, February 2018)





### 2.1.2. Maple products exports by province - percent share, 2017



Source: Statistics Canada (CATSNet, February 2018)



### 2.1.3. Maple products<sup>1</sup> exports by province - volume (kilograms)

	2013	2014	2015	2016	2017
Newfoundland and Labrador	0	0	0	55	22
Prince Edward Island	18,745	40,582	0	0	2,111
Nova Scotia	51,105	27,459	55,554	62,237	49,940
New Brunswick	1,377,674	1,552,131	2,004,193	1,940,942	1,304,800
Quebec	34,689,106	36,407,804	39,803,755	42,917,697	44,499,693
Ontario	230113	323894	301011	110150	23329
Manitoba	0	0	0	0	0
Saskatchewan	0	0	7316	0	0
Alberta	2	53	77	24001	20,471
British Columbia	53,803	22,633	17,791	37,176	70,997
<b>Canada<sup>2</sup></b>	<b>36,420,551</b>	<b>38,374,556</b>	<b>42,189,697</b>	<b>45,092,258</b>	<b>45,971,363</b>

Notes:

1. Maple Products include both maple sugar and maple syrup.
2. Totals may not add up as some data was suppressed to meet confidentiality requirements of the *Statistics Act*.

Source: Statistics Canada (CATSNet, February 2018)

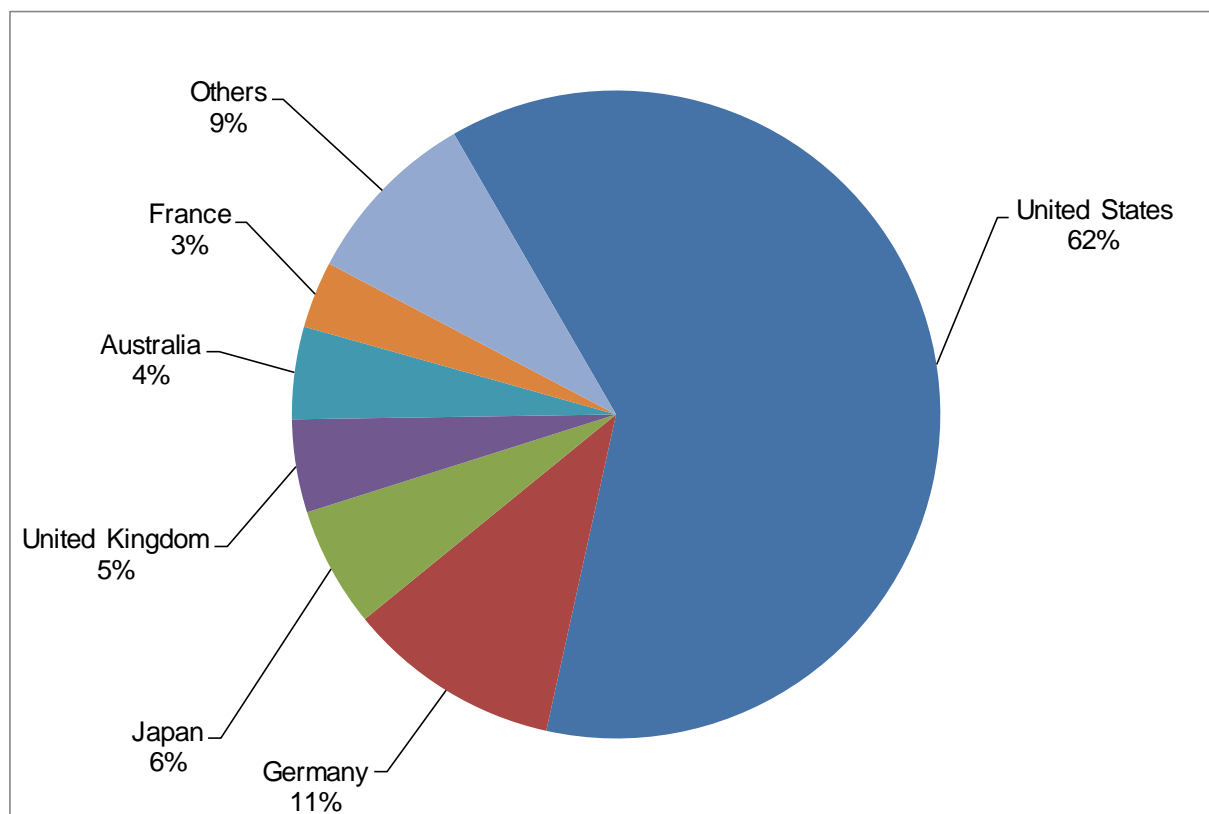
### 2.1.4. Top 10 maple products export destinations - value (thousands of Canadian dollars)

	2013	2014	2015	2016	2017
United States	178,419	195,680	229,168	236,279	236,103
Germany	21,751	25,890	31,035	40,043	40,721
Japan	24,711	29,624	26,324	25,756	22,945
United Kingdom	11,868	12,267	16,177	16,584	17,733
Australia	8,573	10,025	12,088	15,650	17,627
France	9,690	9,974	12,212	13,049	12,743
Denmark	4,470	4,983	5,302	6,137	5,127
South Korea	3,841	3,434	4,504	4,152	3,903
Netherlands	2,306	2,905	3,636	3,647	3,659
Belgium	1,329	2,034	2,276	3,126	3,647
Others	10,983	12,978	16,821	16,985	17,907
<b>Total</b>	<b>277,942</b>	<b>309,794</b>	<b>359,542</b>	<b>381,408</b>	<b>382,115</b>

Source: Statistics Canada (CATSNet, February 2018)



### 2.1.5. Top maple products export destinations - percent share, 2017



Source: Statistics Canada (CATSNet, February 2018)



### 2.1.6. Top 10 maple products export destinations - volume (kilograms)

	2013	2014	2015	2016	2017
United States	24,045,809	24,518,587	26,838,226	27,886,052	28,588,821
Germany	2,599,750	3,177,017	3,549,035	4,540,965	4,622,930
Japan	2,718,810	3,256,293	2,664,895	2,679,569	2,489,628
United Kingdom	1,599,696	1,680,317	2,285,402	2,442,606	2,430,610
Australia	1,388,029	1,462,429	1,615,260	1,958,243	2,179,867
France	1,270,064	1,262,005	1,488,270	1,594,766	1,579,595
Denmark	728,345	710,424	760,544	868,629	730,988
South Korea	436,331	400,586	494,818	471,750	484,602
Netherlands	281,799	323,322	404,083	390,935	388,048
Belgium	129,781	208,253	229,536	319,853	377,755
Others	1,222,137	1,375,323	1,859,628	1,938,890	2,098,519
<b>Total</b>	<b>36,420,551</b>	<b>38,374,556</b>	<b>42,189,697</b>	<b>45,092,258</b>	<b>45,971,363</b>

Source: Statistics Canada (CATSNet, February 2018)

## 3. Availability for consumption

### 3.1. Maple products available for consumption (kilograms per person)

	2012	2013	2014	2015	2016
Maple Sugar	0.60	0.54	0.56	0.58	0.63

Note:

Does not adjust for losses, such as waste and/or spoilage in stores, households, private institutions or restaurants, or losses during preparation.

Source: Statistics Canada (CANSIM Table 002-0011)



## 4. World data

### 4.1. Top 10 importers of maple sugar and maple syrup (thousands of Canadian dollars)

	2013	2014	2015	2016	2017
United States	178,447	195,649	228,988	236,394	236,178
Japan	31,936	34,568	33,936	29,962	29,449
Germany	21,159	22,900	25,358	29,688	27,667
United Kingdom	16,854	18,233	22,784	25,500	25,610
Australia	11,208	13,880	17,632	17,533	20,882
Canada <sup>1</sup>	12,053	12,494	13,622	21,980	17,078
Netherlands	3,053	7,114	13,084	15,880	16,852
France	11,701	12,278	13,623	13,784	16,117
Denmark	5,292	5,692	6,900	6,810	7,157
South Korea	4,527	3,995	6,006	5,142	4,945
Others	33,501	44,490	51,106	60,502	58,157
<b>Total</b>	<b>329,731</b>	<b>371,294</b>	<b>433,039</b>	<b>463,174</b>	<b>460,091</b>

Note:

1. 100% of Canadian imports of maple products are sourced from the United States.

Source: Global Trade Tracker (February 2018)



## 5. Key resources

Global Trade Tracker

Statistics Canada. (CANSIM TABLE 001-0008)

Statistics Canada. (CANSIM TABLE 002-0011)

Statistics Canada. (CANSIM TABLE 004-0220)

Statistics Canada. CATSNET

Import and export data is based on the following Harmonized System Codes (H.S. Codes):

**Maple for import:** 1702200010, 1702200020

**Maple for export:** 17022010, 17022020