







Canada 

CANADA PAVILION PROGRAM

The **Canada Pavilion Program** aims to make trade show participation easier for Canadian companies at the world’s premier food and beverage events “where the world shops”.

PROGRAM HIGHLIGHTS	
 Streamlined access to financial support	 Customizable turn-key booth in Canada Pavilion events
 Focus on new to market, first-time exhibitors, and innovative products	 Priority will be given to small and medium size exporters

Participate in the seven **Canada Pavilion** flagship trade show events and **take advantage** of **opportunities** arising from **market access gains**.



SEOUL FOOD HOTEL



SIAL Paris



FOODEX JAPAN

For **more information** on the **Canada Pavilion Program**, other key trade events and **how to apply**, visit agr.gc.ca/CanadaPavilion or e-mail mas-sam@agr.gc.ca

The program is a five-year initiative under the **Canadian Agricultural Partnership**.